



RESORT & GOLF COMMUNITY

Position: Head Golf Professional

Facility: Crown Isle Resort & Golf Community

Location: Courtenay, BC

Crown Isle is seeking a motivated individual to lead its Resort and golf community into the next era of the community's expansion. Located just minutes from the Comox airport and downtown Courtenay, Crown Isle is a Resort surrounded by a master-planned community that is continuing to grow. Qualified candidates are expected to be the face of the property and bring their leadership skills to this multi-faceted business.

The Facility – Crown Isle Resort & Golf Community has become the hub of the Comox Valley for a premier lifestyle. It was also honored with the Facility of Year award from the PGA of BC in 2020. The championship 18-hole golf course will be celebrating its 30th anniversary in 2023, and the community as a whole 35 years, becoming the leading golf community on the north island. Crown Isle is in the process of launching a new 25-year plan that will be the next stage of the property, including adding more amenities and further expansion of their residential and commercial developments. It will be an exciting time to be part of the future success at Crown Isle.

CI has hosted the PGATOUR Canada Qualifying School event on a number of occasions. The course is designed by renowned architect Graham Cooke with a total length of 7,024 yards from the back tees, and boasts magnificent views of the Beaufort mountain range through the trees at several holes. With 90 rooms of accommodation (and more in the planning phase), multiple F&B options, full-sized practice facility, and proximity to outdoor activities like fishing and skiing - the property has endless possibilities to continue to grow its reputation of being a year-round world-class resort.

The 871-acre residential golf community in the heart of the Comox Valley in Courtenay embodies a lifestyle of friends, family, and year-round outdoor enjoyment. Aside from the 18-hole golf course, it also has an 18-hole par 3 facility next door, The Park at Crown Isle.

The Position – The successful candidate will be a key member of the Senior Leadership Team. The Head Professional will play an essential role in exceeding the expectations of the membership and resort guests by coordinating an exceptional golf experience. Reporting to the Director of Resort Operations, the Head Professional will lead the golf operations staff, retail & golf academy. CI is searching for a candidate who will represent its brand, and has exceptional organizational skills, proven revenue generating ideas and strong communication skills.

The Head Professional will be responsible for:

- Manage the facility's entire golf operation, including the practice facilities, golf professionals, non-professional golf staff, teaching programs and seasonal golf activities/events.
- Build and lead a strong team of golf professionals, pro shop staff and back shop team members.
- Be a visionary leader and represent the Resort & Golf Community with pride in support of the CI brand and goals of the Comox Valley and beyond.
- Relaunch a comprehensive teaching program, including clinics and private instruction. Work

with the team to redevelop a CI Golf Academy which will grow revenues for CI and the Golf Professional Team.

- Direct and coordinate your team to organize all golf activities, including member events, resort play, golf schools and invitational events/tournaments.
- Oversee practice facilities, assist in maximizing tee time reservations & coordinate back shop and cart operations.
- Coordinate a team of retail professionals to help maximize net revenue while showcasing the high standards of the facility.
- Manage golf-related administration and financial activities such as budgeting, forecasting and reporting.

Candidate Profile -

- Relevant experience at a high-quality golf facility. Having a well-rounded background of Private, Resort and Public experience will be an asset.
- Demonstrated exceptional member/guest service.
- Strong leadership and relationship-building internally and externally.
- Track record of motivating and inspiring a team towards a common vision with defined goals.
- Business sense and experience as it relates to golf shop management.
- Class "A" professional with recognition of being an active participant in the PGA programming.
- Collaborative contributor to the Senior Leadership Team with a facility-wide perspective and focus.
- Experience in organization & promotion of events / tournaments
- Been a part of a successful golf academy program
- Ability to tactfully enforce the rules and regulations of the facility and golf

Minimum Qualifications -

- Class A PGA of Canada professional in good standing with ability to work in Canada immediately
- Relevant education and experience
- Proficient with Microsoft Office software, Club Management Software and Golf Genius or similar
- Strong business sense and a desire to search for new revenue streams
- An inherent drive for excellence

Compensation

- \$78,522 - \$96,848 based on experience and education
- Extended Health and Dental Care plan
- PGA Dues
- Cell Phone allowance

Inquiries

Please send a cover letter and resume to Scott Kolb – Lead Recruiter Fresh Golf Solutions at scott@vbgolf.ca Application deadline is Feb 24, 2023

www.freshgolf.ca/crownisle

Interested candidates are asked NOT to contact any Club employees directly in relation to this posting. Please direct all inquiries to Scott Kolb.

