



Head Golf Professional Search

January 16, 2024

Position:	Head Professional	Salary range:	\$100,000-\$125,000
Reports to:	General Manager	How to apply:	www.freshgolf.ca/reddeer
Start Date:	@ March 1, 2024	More information:	scott@vbgolf.ca

Red Deer Golf & Country Club is a member owned, private championship facility. The Golf Club is a traditional style parklands championship course set amongst rolling hills and along the Red Deer River.

The club seeks an outgoing leader who is passionate for golf, is an accountable team player and visible representative for the Red Deer Golf & Country Club. The club desires a strong communicator for both their membership and their staff. Someone who strives to have an excellence in leadership. One who creates memorable experiences to the members, guests and the team. The successful candidate will manage all aspects of the Golf Operations department while collaborating with the management team as they administer club programs.

More about Red Deer & the Golf Club

The city of Red Deer is the 3rd largest in Alberta with a population of over 100,000. It has all the amenities for your day-to-day living but it is approximately an hour and half to either Calgary or Edmonton. Red Deer is also a perfect fit if you love the outdoors. It boasts a ski resort 10 minutes from town with both winter and summer activities, 110km bike trail system, several local beaches, excellent fishing, numerous arts & cultural events and 4 great indoor facilities for recreation.

The Golf Club is located in the heart of city, minutes from downtown, and a short drive from anywhere in the city. Founded over 100 years ago, it has a great history of club members volunteering to make Red Deer G&CC is what is today. The golf course is known as one of Alberta's best private clubs. It is a championship tested tree lined golf course which has hosted numerous provincial, national and professional events.



Key Responsibilities



Head Golf Professional Search

Member Experience

- Support the General Manager implementing the clubs Mission, Vision, and Core Values
- Grow strong relationships with the Membership ensuring trust and confidence in the operation
- Collaborate with Management on golf and social opportunities to enhance the club experience
- Visible and engaging with members and visitors of all ages.
- Address member concerns with an educated and professional consistency
- Create a thorough member on boarding process

Human Resource Management

- Support management in creating a vibrant and engaging workplace culture
- Develop an industry leading on-boarding process for staff. Create and maintain a solid Standard Operating Procedure manual.
- Timely, pro-active communication with management, members and industry partners
- Strategize with the General Manager to maximize education and development of the team through the industry partners and their available resources

Finances

- Timely submissions of all invoices and receipts
- Administration of annual operational and capital finances
- Pro-actively respond to the financial position and offer creative opportunities for financial success

Retail

- Provide leadership and guidance resulting in memorable retail experiences
- Ensure strong inventory control measures are in place
- Understand the needs of the clientele while managing innovative retail concepts
- Continue to increase retail revenues while maintaining strong profit margins

Event Management

- Collaborate with management and the club leaders to deliver memorable event experiences
- Ensure strong inter-departmental planning and execution of the busy fixture card
- Build constructive relationships with the Men's, Women's, Mixed and Junior club representatives



Head Golf Professional Search

PGA Instruction

- Work with the Head Teaching Professional to ensure that there is an advanced Instructional program for the members of the club of all demographics
- Confirm the PGA staff remain engaged with new technology & coaching methods

Candidate Profile

The ideal candidate will possess strong interpersonal skills, be a proven collaborator, and relationship builder, and will be action and results oriented.

- An innovative and strategic thinker with strong business acumen and passion for continuous improvement and revenue generation.
- Able to display sound judgement and make complex decisions
- A dynamic leader and motivator that prides themselves on the accomplishments of their team and have the willingness to provide ongoing constructive feedback.
- Demonstrates exceptional verbal, written and interpersonal communications skills.

Desired Qualifications

- A post-secondary education in business or a golf-related program.
- 5+ Years of leadership in Golf or Hospitality Industry

Additional Information

In addition to a competitive compensation package, Red Deer Golf & Country Club offers an excellent working environment featuring opportunities for training and development, employee recognition programs, a variety of wellness programs, a comprehensive health and dental program. Wage is \$90,000 plus bonus (negotiable based on qualifications).

To Apply

Red Deer G&CC has retained Fresh Golf to assist in the search for a new Head Professional.

A dedicated webpage has been created including a process to apply directly online www.freshgolf.ca/reddeer. If you have any further questions, please reach out directly to Lead Recruiter Scott Kolb of Fresh Golf Solutions at scott@vbgolf.ca

Applications close on **February 5th, 2024**.