



Position: General Manager
Facility: Athabasca Golf & Country Club
Location: Athabasca AB
Application Deadline: Nov 17th, 2023

The Position: The ATHABASCA G&CC is currently seeking an exceptional individual to assume the role of General Manager (GM) serving as their Operational leader.

The GM will manage all aspects of the Club, including the activities and relationships between the Club and Board of Directors, Members, guests, employees, community, government, and industry.

Reporting to the Board of Directors through the President, the GM is responsible for managing the overall performance of the ATHABASCA G&CC by providing an exceptional Member/Guest experience.

The Facility: ATHABASCA G&CC, founded in 1963, is known as one of the best golf experiences in northern Alberta. The layout is as scenic as it is challenging. The natural beauty of the Athabasca River Valley surrounds you as you play. Located only 90 minutes from Edmonton, Athabasca is the gateway to the north. Athabasca G&CC is a member owned golf club but also gains revenue through non member and guest play.

It has a fantastic golf course which was redesigned by Sid Puddicombe. It also has a strong practice facility to create additional revenues to grow the sport in the region along with a very functional clubhouse which has potential for further growth.

Unique Opportunity – The Athabasca G&CC is in need of a General Manager to lead the overall property and who will be able to provide leadership for all operations. The Club is open to looking at someone with a PGA background or someone with a F&B background. In either option, it would be anticipated that the General Manager hire a F&B Manager or a PGA to run the golf. Both options would require the individual to work with the Administration team to produce budgeting and accounting as well as work with the Superintendent to deliver a quality product on the course.

Why the Athabasca Golf & CC: The town of Athabasca is a close-knit population of approximately 3,000. It is close to Edmonton and a gateway to the North. If you enjoy the outdoors, then this town that has the Athabasca River running through it, is a great fit. The town has also invested in building many indoor recreational centers to ensure year-round exercise and enjoyment.

The Club has also reinvested over the last twenty years with Sid Puddicombe adding a second 9 and redesigned the property with a 1.8 million renovation. Without a comparable golf course within 30-35 minutes, it is truly the regions choice for golf. The desire of the Board is to elevate the member service. They are looking for a partner to enhance a strong staff culture.

The Club is looking for an individual who is willing to take on this role for a minimum of 3-5 years but also welcome someone who would have the vision to live in the community long-term.

Position Summary and Main Duties:

The General Manager will have a strong command of industry trends in addition to industry benchmarks and best practices. The GM will be expected to be highly visible and interactive throughout all seasons. The GM will also be professional in personal style, demeanour and presence and comfortable interacting with Members and staff.

As its main host within the Club and the face of the Club within the community, the GM manages the quality of the Club's services to ensure Member and guest satisfaction.

The GM will lead the annual planning, goal setting and financial performance of the Club. Experience and understanding of the game of golf, its history and traditions, management experience in golf or similar hospitality environment is required.

The General Manager will be responsible for the following:

Leadership:

- Develop an effective working relationship with the Board of Directors and Committees.
- Lead the development of the Club's strategic and annual plans
- Lead, mentor and build a strong team
- Follow industry trends and best practices to develop strategies that assist the reputation.
- Be well-known and visible to the Membership.

Financial:

- Be fiscally responsible to ensure that the Club is operated in an efficient and cost-effective manner.
- Provide timely, relevant, and accurate reporting
- Help assist a long-term financial plan that incorporates cash flow planning along with membership recruiting strategies.

Golf Operations:

- Ensure the golf courses and practice facilities are to the highest standards of condition and playability.
- Ensure that the teaching capabilities and quality of teaching experience are helping to grow the game within the membership and community.
- Ensure that the Pro Shop provides desirable goods and services and that prices are competitive.
- Promote the course such that it receives the highest possible ratings from external sources.
- Nurture the spirit of the game, fostering a community atmosphere through participation, player development, competition and enjoyment

Member and Clubhouse Experience:

- Deliver a consistently exceptional Clubhouse experience by providing a high-calibre food and beverage offering, quality service and Member social programming.
- Ensure that the Club has identified an appropriate long-term maintenance plan.
- Encourage participation and pride of membership through communication and engagement.
- Consistently communicate with the membership and enforce Club rules.

Key Attributes:

The ideal candidate will possess strong interpersonal skills, be a proven collaborator, and relationship builder, and will be action and results oriented.

- An innovative and strategic thinker with strong business acumen and passion for continuous improvement and revenue generation.
- Able to display sound judgement and make complex decisions
- A dynamic leader and motivator that prides themselves on the accomplishments of their team and have the willingness to provide ongoing constructive feedback.
- Demonstrates exceptional verbal, written and interpersonal communications skills.
- Conducts themselves in a responsible and professional manner.
- Self-starter, results orientated and hands-on when needed.

Desired Qualifications and Skills

- A post-secondary degree in business or a golf-related program.
- Experience reporting to a Board or Ownership group.
- Understanding of club governance.
- Experience in hospitality.

Salary and Benefit

The successful applicant will receive a compensation package commensurate with experience and qualifications along with a comprehensive health benefits plan. The Base Salary range will be from \$80,000 to \$90,000 per annum plus bonus

Additional & Contact Information

Interested applicants are invited to submit online or email their detailed resume in confidence to:

Scott Kolb – Lead Recruiter of Fresh Golf Solutions. He may be reached at email_scott and there is a dedicated webpage www.freshgolf.ca/athabasca and application form is on the [webpage](#). You may also submit your application by emailing Scott.

Webpage and how to apply : www.freshgolf.ca/athabasca

Course Website : <https://athabascagolf.ca/>

Reviews by customers - <https://www.golfcourse-review.com/review/71752/athabasca-golf-&-country-club>