



Available for immediate release – September 12

*Introducing*  
**Dave Hodgson**  
*to the Fresh Golf Team – Senior Advisor*

The Fresh Golf Team is excited to announce that **Dave Hodgson** of **Club Core Inc** is joining the Fresh Golf Team as a Senior Advisor. Dave has been a leader in a number of capacities in the golf industry for several decades and is well connected from coast-to-coast, as well as the United States. His career spans from golf operations leadership roles with Fairmont Chateau Whistler, Golf BC's, Mayfair Lakes, and his home Club of Erie Shores. In addition to his Bachelor of Commerce degree, Dave also earned a Golf Management Diploma from Selkirk College, and was a long-standing member of the PGA. His golf industry specific roles, include more than a decade managing Canada in Connectivity / GPS with Club Car and GPSI. Dave is currently the VP of Sales with the club engagement software leader, Club Core. We look forward to having his voice in our group of industry professionals.



Scott Kolb, Founder of Fresh Golf and Lead Recruiter states “Dave fits our model of finding individuals that are active leaders in the golf industry which have a strong connection to the members of their industry associations. Myself and the other Senior Advisors of Fresh Golf look forward to collaborating with Dave. His immense experience in the golf industry will allow for a wide perspective and will be invaluable for the team.”

More about - **Fresh Golf Recruitment Solutions** (a division of VB Golf)- A full-service solution for golf industry news, job postings, events and education. Our team has a true passion for the golf industry and in assisting clubs and courses with finding the right leaders. Our main focus is to provide Golf Industry Specific Recruiting Services at a price that every club can afford. For more information – please visit [www.freshgolf.ca](http://www.freshgolf.ca) or contact founder and lead recruiter Scott Kolb at [scott@vbgolf.ca](mailto:scott@vbgolf.ca)