

# GOLFTEC®

**Position: Center Manager**  
**Facility: GOLFTEC North Vancouver**  
**Location: North Vancouver BC**  
**Posting Closes: March 25, 2025**

*Seeking a passionate professional, with strong communication skills and business acumen to lead GOLFTEC North Vancouver. An individual who loves to coach golf and can build relationships with its internal and external customers.*

## **More about GOLFTEC**

GOLFTEC has been focused on one central mission – [to help people play better golf](#). Their expert coaches and cutting-edge technology provide the tools to help its students succeed.

Founded in 1995, GOLFTEC has since evolved into the world's largest provider of golf lessons and premium club fittings, boasting a network of over 250 centers across the globe.

## **Living in North Vancouver**

North Vancouver is one of the most sought-after locations in Canada. With its close vicinity to downtown Vancouver, yet it retains the charm of a smaller community and has some of the best outdoor lifestyle opportunities of anywhere in the world.

Where else in the world are you minutes from iconic ski hills, steps to the Pacific Ocean with some of the most scenic parks right in your backyard. While it does have a larger city center, it also has many small pockets for family living with charming local businesses which are unique to the North Vancouver scene.



## More about GOLFTEC & the location in North Vancouver

- There are currently 22 locations across Canada. The North Vancouver location has 5 bays, a club building shop and approximately 4,000sq feet.
- Did you know that the average length of service for the Center Manager role in Canada is over 10 years?
- That its current Canadian COO is Dean Larsen who has been with GOLFTEC for 14+ years? And that the GOLFTEC founder Joe Assell from 1995 is still the leader of the company.
- Their "OptiMotion" swing analysis technology uses high-speed cameras to capture over 4,000 data points per swing, providing incredibly detailed insights into a golfer's mechanics.
- GOLFTEC employs more than 75 PGA of Canada Professionals.
- GOLFTEC boasts the claim that 96% of their students improve with most students lowering their index by 7 shots.
- While GOLFTEC invests considerable amounts of time and resources in teaching you on their technological advantages in the industry, they do not have constrictive formulas/systems on how you teach your students. The new Center Manager will spend time in North Vancouver and at their Denver headquarters to train you on their technology.



### The Role –

The Center Manager will manage the Center's daily, monthly and annual operations. Responsibilities will include driving a culture within the center focused on customer service, training Certified Personal Coaches, reviewing the performance of the Coaches, and ensuring the entire team is delivering great golf lessons and club fittings. The Center Manager will conduct individual lessons, and club fittings while also managing the duty roster to ensure efficient and successful Center operations. The Center Manager will report monthly on performance in multiple categories and will also have an active role in conducting monthly inventory counts. The Center Manager in each GOLFTEC Center is a true leader and must have experience in coaching golf.

Approximately 75% of your time will focus on Instruction, the remaining 25% will focus on inventory, managing & mentoring your team. The ideal candidate will possess excellent leadership, personal, and organizational skills. They also work with local golf courses to be able to facilitate playing and short game lessons.

## **Main Responsibilities:**

### **Customer Experience –**

- Comprehensive lesson plans for all customers
- Provide value and success of student goals
- Provide a professional club fitting experience

### **Team Development –**

- Coordinate professional development of the other coaches
- Stay connected as a team with the latest teaching technology and teaching methods
- Be a great two-way communicator. Provide quality leadership in a positive, highly visible, and engaging style. Be genuine, accessible and have an approachable personality

### **Financial Expectations -**

- Assist with development and implementation of the annual coaching & equipment budget/sales
- Ensure a proper billing and tracking system is in place
- Attract future customers to learn and improve at GOLFTEC. Turning beginner golfers to regular customers

### **Desired Skills/Qualifications:**

- Skilled Coach/Instructor of Golf for 5 or more years
- Preferred PGA of Canada Member who has a substantial amount of continuing education/certification through the PGA of Canada or other international programs
- Experience as a leader of a team
- Shown the ability to build and maintain relationships with a customer base/membership and the team

### **Compensation**

Annual Compensation is anticipated to be \$110,000 to \$120,000. Compensation components include a \$70,000 annual salary, plus monthly commissions totaling \$40,000-\$50,000. Commissions are paid on total facility lessons & club sales. The role offers an excellent work environment, training and development, a comprehensive health and dental program, paid PGA of Canada Dues, and Staff Equipment. Relocation Assistance will be considered.

GOLFTEC values a work-life balance. One core benefit not always consistent in the golf industry is that everyone in GOLFTEC enjoys a 5-day work week with consistent days of the week off.

### **Deadline**

March 25, 2025 (Interviews may commence prior to close date). Expected Start Date is April 15-April 30 (with some flexibility).

### **How to Apply**

Qualified applicants are invited to submit their cover letter and resume to lead recruiter [Scott Kolb](#) of Fresh Golf Solutions by going to the dedicated webpage [www.freshgolf.ca/golftec](http://www.freshgolf.ca/golftec)

Additional information about GOLFTEC can be found at their [website](#) Candidates are asked not to contact the location directly via phone, email or other communications.